



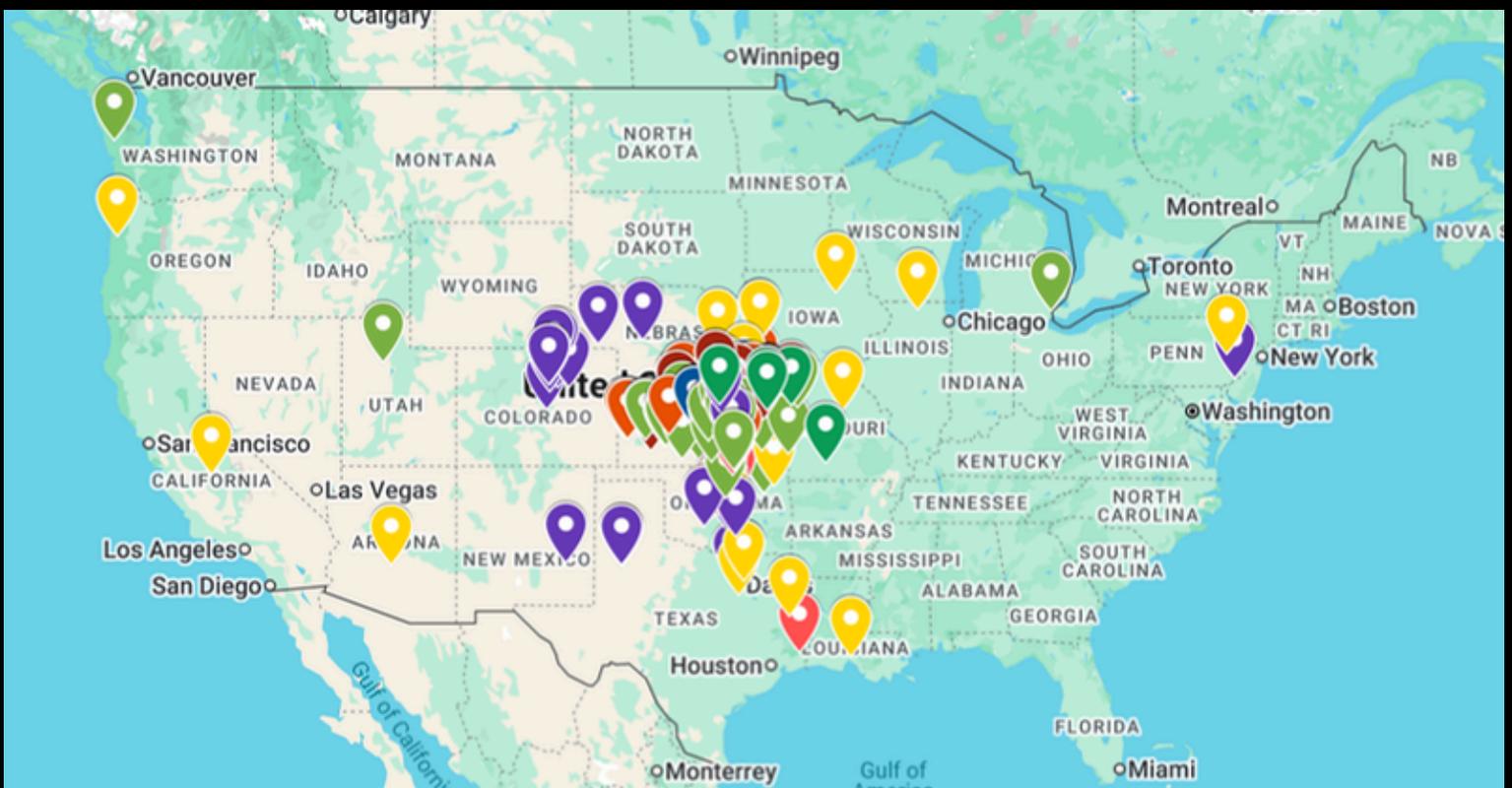
- **Home to NHRA National Event Champions & consistently winning NHRA Divisional Champions**
- **63 years in South Central Kansas**
 - 3rd oldest attraction in Sedgwick County
 - Woman founded - active until 98 yrs old
 - Owned and operated by founding family
- **Venue for multitude of community events**
 - Drag racing
 - National touring events
 - Community and music festivals
- **35 events per season average**
 - Attracting visitors from 19 states
 - Events attract up to 2,200 attendees

Home for KID for Kids, 501(c)3 focused on growing youth racing, education & technology from ages 6 through 22



FACTS AND DATA

- Hosted 10,291 visitors from 19 states despite 45% of 2025 events affected by extreme weather records
- Home of the NHRA Kansas State Championship
- Recovered/rebuilt from significant microburst and hail damage within 36 hours to host the 54th annual Truett & Osborne Bike Drags
- Division Finals Team won two of six championship awards out of 19 teams in High School and Junior Street
- Provided support to ten local community and charitable organizations
 - Big Brothers and Big Sisters of Kansas
 - Sedgwick, KS Cardinal Collection & USD 459
 - Maize Police Department
 - Maize USD 266
 - Wilbur Middle School teachers and staff
 - Sedgwick County Fire and EMS
 - City of Wichita Employees Association
 - Old Cowtown Museum
 - Williams Family Memorial Car Show
 - All local law enforcement through Beat the Heat
- Marketing reach
 - Average 1,711 weekly Google searches
 - Average weekly increase of 106 Facebook followers



MAJOR EVENTS

NHRA Bracket & Index Series Racing

BRACKET & INDEX SERIES' - Leads directly to NHRA Championship Racing through a 6 race points series to qualify for Divisional Finals which then leads to NHRA Nationals.



IMPORT FACE-OFF

3/30/25 - Maize, KS - Kansas International Dragway

IMPORT FACE OFF - National touring import car show and racing event with an average 1,250 attendees from as many as 16 states.

SUNFLOWER SHOWDOWN JR CHALLENGE



SUNFLOWER SHOWDOWN - Draws junior racers from across the region as part of the NHRA Junior Drag Racing League Challenge.

BEAT THE HEAT

Hosted by Maize Police Department

Presented by Kansas International Dragway

BEAT THE HEAT - Partnered with Maize PD and area LEO with the National Beat the Heat organization, KID along with KID for Kids presents this annual event to raise awareness on the risks of street racing & DUI while promoting the sport to youth and safe racing in area high schools.



★ SPEED FOR ALL ★



TRUETT & OSBORNE BIKE DRAGS - Nationally known legacy event to KID attracting bike racers from the east to west coasts and our own KID home team National Champion.



WHEATLAND BRAWL - Launched in 2025, this annual "True Street" event sends racers on a 30 mile cruise through neighboring communities before racing in the 1/8th mile.



MICHELADA MADNESS - Launched in 2025, by Buckets Racing, this car show, racing, vendor and music festival drew over 2,100 attendees to KID



KANSAS STATE NHRA CHAMPIONSHIPS - Host to the NHRA State Championship for the State of Kansas brings racers from around the state to Maize for this coveted trophy race.

COMMUNITY INVOLVEMENT

Community is highly valued by Kansas International Dragway. We strive to forge strong relationships while growing our business. We are pleased to share free passes to Kansas Big Brothers Big Sisters to give “big and littles” new activities to share together. The track and racers enjoy entertaining crowds in the annual Wichita River Festival Sundown Parade. KID is also proud to help the Maize Police Department chapter of Beat the Heat promote safe track racing and prevent driving under the influence with the annual Beat the Heat event in which features the “Race A Cop” race. The track regularly contributes to school and non-profit events including free family pass baskets to Cowtown Museum and area school groups and multiple boxes of school supplies to Sedgwick Public Schools.



Beat The Heat



Kansas International Dragway launched KID for Kids in 2025 to help grow the sport of drag racing by providing financial accessibility, STEM based education, training camps and loaner vehicles to foster character and confidence in youth and growth opportunities for teen drivers relating to drag racing.

Through KID for Kids, KID demonstrates long-held, family-focused values on character, humility & commitment to self & community fostered through learning, personal growth & competition.

KID for Kids Goals

- Emphasize and promote Jr. Drag Racing
- Establish camps and programs for youth to learn the sport of drag racing
- Attract grants and sponsorships to provide opportunities for youth growth, personally and within the sport
- Reinforce STEM education by teaching the Science, Technology, Engineering and Math utilized in drag racing
- Provide youth with seasonal support, training and sponsorship to grow
- Support KID's growth by creating new drag racing athletes



AVAILABLE SPONSORSHIPS



Acquipt | Advanced Racing Engines | Agri Environmental | Bills Bull Race Cars
 D&H Construction | D&S Thrifty Title | Fusionworks | Girrens Excavating | Halstead Bank
 Harry Street Carpet | Herten Farm Services | Holzman Race Cars | J&M Ag
 Jason Snapskem Car Detailing | Juice Garage | Ken Lo Paintless | Lubbers Excavating
 Neal Chance Racing Converters | P&B Crop Insurance | River City Exteriors
 Schuels | River's Edge Venue | Shamrock Car Wash | Simon Farms Tintmaster
 Truett & Osborn Cycle | Wichita Dyno | Wilhite Performance | Woodard Mercantile

- All sponsorships include
 - 4 passes to all racing events except those contracted (Truett & Osborn Bike Drags, Import Face Off, Buckets Racing Michelada Festival, etc)
 - Announcer appreciation during events
 - Inclusion on the Kansas International Dragway website
- **Lane Sponsor - \$5,000**
 - 8' x 16' sign along track (coveted for being captured in track and media photos & videos on social media)
 - Large logo on website, T-shirts and event flyers
- **Event or Premier Sponsor Specialty Signage - quoted**
 - Prime custom built signage as negotiated
 - Large logo on website, T-shirts and event flyers
- **Premier Sponsor - \$2,500**
 - 8' x 8' sign on back of bleachers
 - Medium logo on website, T-shirts and event flyers
- **Top Sponsor - \$1,000**
 - 4' x 8' sign on site
 - Small logo on website
 - Company Name listed on T-shirts and some flyers
- **Standard Sponsor - \$500**
 - 4' x 8' sign on site
 - Company Name listed on T-shirts and some flyers



KANSAS INTERNATIONAL DRAGWAY

Location: 7800 W 61st St N, Maize KS 67101

Mailing Address: P.O. Box 516, Maize KS 67101

ksinternationaldragway.com | Email: gm@ksinternational.com

Owner: Steve Simon | Operator: Gwen Kelley | Manager: Cindy Bell

Track: (316) 768-7775 | Cindy (316) 737-6846

DRAFT 2026 SCHEDULE

2026 Season Schedule

JAN 2026 - 24-25 DIV 5 BANQUET

APR 2026

11 Opening Day (pts reg, chassis cert
drag racing 101, TnT)
14 Training Tuesday
17 TnT
18 Bracket #1
24 TnT
25 Wheatland Brawl

MAY 2026

01 TnT
02 Total Trucks AM
\$15k Shootout (altereds, promods &
funny cars) PM
12 Training Tuesday
15 TnT
16 Sportsman Classic
17 Import Face Off
29 *Riverfest Parade*
30 Index #1 & Bike Blowout

JUN 2026

09 Training Tuesday
11-14 *JDRL West Conf Finals*
12 TnT
13 Index #2 Speed for All AM
Darren Morgan Car Show & Race PM
19 TnT
20 Bracket Race #2 NHRA.tv Challenge
26 TnT
27 Index #3 Speed for All AM
Mopar Madness PM

JUL 2026

10 TnT
11 Bracket #3 King of the Track
14 Training Tuesday
17 TnT
24 SUMMER NATIONALS
Shootout/Nostalgia Car Show,
Racing
& Race for Pinks
25 SUMMER NATIONALS Index #4
Beast of the Track AM
Ford vs Chevy & Concert PM
31 TnT

AUG 2026

02 Bracket #4 AM Truck Fest PM
11 Training Tuesday
14-15 SUNFLOWER SHOWDOWN
21 TnT
22 Bracket #5 KS Championship
28-29 Truett & Osbourne

SEP 2026

9-13 *Div 5 ET Finals*
26 Buckets Racing MichiFest

OCT 2026

02 TnT
03 Index #5 AM \$10k Gamblers PM
09 TnT
13 Training Tuesday
23 TnT
24 Monster Mash Car Show & Race

NOV 2025

06 TnT
07 Heads Off Turkey Race

ALL SPONSORSHIPS WELCOME FOR CONSIDERATION

SPECIFIC NEEDS:

- Auto dealers or venders to help sponsor
 - Nostalgia Night Race "Race for Pinks" - need 3-4 sound "good school car" type vehicles donated to win simulating 1950's era racing for pinkslips
 - Ford vs Chevy races
 - Mopar Madness
- Drag racing vendors to help sponsor
 - Drag Racing 101
 - Training Tuesdays

Contact: Cindy Bell, Operations Manager
gm@ksinternationaldragway.com | 316.737.6846