



KANSAS INTERNATIONAL DRAGWAY
2024 STUDENT SPONSOR DEVELOPMENT OPPORTUNITY
STUDENT APPLICATION

Return completed application to gm@ksinternationaldragway.com by 3/15/2024

STUDENT NAME: _____ EMAIL: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ HOME MOBILE

HIGH SCHOOL: _____ GRAD YEAR: _____

EDUCATION AND CAREER PATH YOU WISH TO PURSUE: _____

TECH SCHOOL, COLLEGE OR UNIVERSITY YOU PLAN TO ATTEND? _____

CURRENT SCHOOL TEACHER OR COUNSELOR MENTOR NAME: _____

MENTOR EMAIL: _____

WHY DO YOU WISH TO PARTICIPATE IN THIS PROGRAM?

CAN YOU MEET THE PROGRAM DEADLINES AND REQUIREMENTS? YES NO

I have read the terms and expectations for the 2024 Kansas International Dragway Student Sponsor Development Opportunity. I agree to regularly communicate with sponsor, complete project tasks by due dates and follow the program terms and expectations.

Signature: _____

Date: _____

Parent Signature: _____

Date: _____



KANSAS INTERNATIONAL DRAGWAY

2024 STUDENT SPONSOR DEVELOPMENT OPPORTUNITY

TERMS AND EXPECTATIONS

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THE 2024 STUDENT SPONSOR DEVELOPMENT OPPORTUNITY is a project program by KANSAS INTERNATIONAL DRAGWAY “KID”, sponsored by ENIGMA, LLC with the intention of providing opportunity for area High School Seniors desiring to follow an education and career path in digital media, broadcasting, media production, graphic design or similar subject area to develop professional skills in helping KID promote its sponsors during the 2024 season.

Enigma, LLC, an 18-year-old web design and social marketing company and KID, along with participating KID Sponsors believe strongly in supporting our communities and youth in education and growth. Enigma is proud to share knowledge and experience with participating students to help develop portfolios and production experience that may benefit them in school, program, and scholarship selection.

Enigma, LLC, Kansas International Dragway and participating KID Sponsors offer no guarantees or warranties to student participants other than any specifically stated herein.

- Deadline for Student Applications: March 15, 2024
- Notification to Students and Student Mentor: March 22, 2024
- Schedule Time and Meet with Program and KID Sponsor: April 7, 2024
- Project Summary/Outline Due Date: April 14, 2024
- Project Submittal Due Date: April 21, 2024
- Sponsor Approval Deadline: April 30, 2024

DEFINITIONS

- KID Sponsor: A paying sponsor of Kansas International Dragway
- Program Sponsor: Cindy Bell, Founder/Owner/CEO of Enigma, LLC

STUDENT EXPECTATIONS

- Students will meet all deadlines provided as listed above.
- Students will maintain regular communication with project sponsor as to project summary and outline, timing, production, issues that may arise, resource requests.
- Students will schedule meeting time with KID and Program Sponsor to learn how KID Sponsor desires to be portrayed as a business, in branding and as a sponsor of KID. This meeting will take place at the KID Sponsor offices or worksite.
- Students will ask questions, interview and capture image and video content of KID Sponsor during the scheduled meeting time.

- Students will present a Summary/Outline of the “story” their project will tell and how vision of how it will be presented to Program Sponsor that will be reviewed by KID Sponsor.
- Students will create a video marketing presentation of the KID Sponsor a minimum of 30 seconds and no longer than 60 seconds in length utilizing information and content gathered by student or provided by KID Sponsor.
- Students will not use KID Sponsor branding either by screenshot, skim or other means without permission by the KID Sponsor.
- Students may provide drafts to Program Sponsor for review and input at any time and Program Sponsor will provide feedback within 24 hours.
- Students will submit final project for KID Sponsor approval on time.
- Students retain ownership rights of their final project for use in portfolio, but not production and give explicit permission for KID to use their final project for virtual promotion on social media, website design and other marketing during the 2024 season.
- Students following all program terms and expectations as well as meeting deadlines on time will receive letters of recommendation by Program Sponsor, KID Sponsor or both.
- KID Sponsors may desire and elect to “purchase” rights to use students final project for their own marketing by means of scholarship funds in an amount of the KID Sponsors choosing paid directly to the trade school, college or university of students Fall 2024 enrollment for the students account charges at that school. Purchase and scholarship is not guaranteed.
- KID Sponsors agree to respond to Students and Program Sponsor in a timely manner to student questions, requests, and approval, generally within 48 hours.
- Any questions or clarifications of these terms and conditions will be jointly addressed by Program Sponsor and KID Sponsor with KID General Manager making final determination.
- Students agree to hold harmless Kansas International Dragway, Enigma LLC and/or KID Sponsors for participation in the program intended as community and educational good will for the student and KID Sponsor.
- KID will only use KID Sponsor approved content for KID Sponsor promotion.

SPONSOR EXPECTATIONS

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